

POWER HOUR WEBINARS



POWER HOUR SUCCESS THROUGH STRATEGY

The NSBIA and our Partners are pleased to announce a seven session **Business Support Program: POWER HOUR**. This one-hour webinar format program will provide you with access to **experts in their fields**, and the tangible **ideas and tools to navigate this challenging time**.

Clarify Your Purpose, Amplify Your Impact

Aleece Laird
AMPLIFY CONSULTING

Aleece will provide practical tools and tips to help you clarify your message and build your brand, making it easy for your ideal customers to do business with you.



Online Sales Opportunities

Krishna Lakennini
ROI MEDIA WORKS

Krishna will examine the opportunities that exist by building cost effective and powerful online sales funnels for your business.



Are Loans the Right Solution?

Blair Gray
COMMUNITY FUTURES

Blair will explore capitalization and business loan options, discussing why some loans may be a great fit, while others may not.



Non-Profit Crisis Management

JP Baker
JP BAKER CONSULTING

This special non-profit focused session will assist organizations to understand a six-step strategic process in successfully moving through the current and coming COVID-19 challenges. We will touch on HR, technology, partnerships, funding, risk management, and planning.



Networking from a Distance

Acacia Pangillinan
KAMLOOPS CHAMBER OF COMMERCE

The Kamloops Chamber of Commerce have been employing their electronic tools to keep their membership informed and engaged. Find out what works well to engage your audience.



Strategic Business Development

Colin O'Leary
O'LEARY AND ASSOCIATES

Colin will address business functions, resumptions, and other key aspects to be defined through the course of these sessions.



Financial Management and Strategies

Mario Piroddi
BDO CANADA

As a professional Accountant, Mario brings a practical look at your finances and how to manage your day to day finances to maximize efficiencies and survive through economic challenge.



**SIGN UP
TODAY!**

To enroll in this program, email jeremy@nsbia.com call the NSBIA 250.376.2411 or visit:....
nsbia.com/power-hour-registration